



Maryland-DC Society
of Addiction Medicine

A Chapter of American Society of Addiction Medicine

Business Partner Advantage Plan

July 2021 – July 2022

Grow your business while
supporting addiction specialists
throughout the region.

Business Partner Advantage Plan

Strategic Partnership • Digital Marketing • Event Sponsorship

Mission & Goals

The mission of the Maryland-DC Society of Addiction Medicine is to provide a medium for physicians, medical trainees, and other healthcare providers with special interests in Addiction Medicine to meet and address issues of mutual interest and concern.

The Society exists to:

- Enable networking with colleagues in Addiction Medicine by providing a forum for sharing ideas.
- Provide closer liaison between members and the national activities of the American Society of Addiction Medicine.
- Provide liaison to other physicians, physician societies, and other healthcare entities in Maryland regarding Addiction Medicine issues.
- Increase public awareness and enhance knowledge and attitudes about the existence and vitality of the specialty of Addiction Medicine and the chronic disease of addiction and its related problems.
- Serve as a vehicle for increased professionalism and sharing higher quality information on prevention, training, and treatment regarding substance use disorders and related conditions.
- Serve as a resource for state and national public policy issues that affect Addiction Medicine services and patients with addiction.

Our Membership – Your Market

MDDCSAM is the voice of addiction medicine professionals practicing throughout Maryland and Washington DC, representing our membership before the Maryland and DC governments, and to healthcare stakeholders. MDDCSAM's reaches over 1,000 clinicians treating SUDs across the region, practicing in a variety of settings including independent practice, group practice, or employment at the area's major health systems. MDDCSAM supports our members professionally and personally by providing resources to improve their practice and meet individual needs. This includes in-person and digital events, electronic newsletters, direct mail, social media and our website.

Partnership: Visibility and Leadership in the Addiction Medicine Community

COVID-19 has posed enormous challenges to the medical community. MDDCSAM responded with a complete redesign of our programming beginning in 2020 and through the next year to better support our membership while decreasing infection risk. This includes extensive digital education and networking opportunities, with plans to restart in-person events on a small scale as local guidelines allow.

Similarly, MDDCSAM has changed partnership opportunities from being centered on a single event with an exhibit hall, to a year-round, complete approach to connecting and networking with the addiction medicine community. MDDCSAM believes there is much to be gained working in partnership with organizations whose own missions support the work of our members.

Change is constant in the medical field today and it is important to our members to stay current on innovations that can improve their practices and provide ongoing professional education. Our partnerships are designed to create win-win situations. If your organization provides services and programs to benefit clinicians, practices and/or patients, MDDCSAM wants to work with you to grow your business within the addiction medicine community. If you are a physician practice or society of doctors, partnership can help you increase connections and prestige in the broader addiction medicine community and among Maryland and DC behavioral healthcare stakeholders.

Partnership Levels	Platinum - \$4,500	Gold - \$3,000	Silver - \$2,000	Bronze - \$1,000
Award for Supporting Educational Initiatives during COVID-19	Yes, awarded at January Virtual Conference	No	No	No
Sponsorship of Annual Meeting, Autumn and Winter Events & Conferences	Sponsorship of All Events & Dedicated Zoom Room or booth to Exhibit at the highest level	Sponsorship of All Events & Dedicated Zoom Room/booth/rep at 2 events	Sponsorship of All Events & Dedicated Zoom Room/booth/rep at 1 event	Sponsorship Acknowledgment at All Events
MDDCSAM Quarterly Newsletter	Premium Placement (4)	Standard Placement (3)	Standard Placement (2)	Standard Placement (1)
Placement on MDDCSAM's Website	Premium Placement: Listing & Logo	Premium Placement: Listing & Logo	Standard Placement: Listing & Logo	Standard Placement: Listing
Placement on Social Media	Monthly	Quarterly	Semiannually	Annually
Direct Emails to Membership*	2/Year	1/Year	75% Off	50% Off
Promotional Materials at End of CME Materials Packet		Premium Placement	Preferred Placement	Standard Placement
Host a webinar on your area of expertise*	2, upon committee approval	1, upon committee approval	No	No

*Direct emails must be reviewed by MDDCSAM leadership for alignment with the organization's missions, goals, and policies.

Business Partner Advantage Plan Sign-On

We're looking forward to partnering with you!

Select Partnership Level

- | | | | |
|--|----------------------|--|----------------------|
| <input type="checkbox"/> Platinum Partner | Annual Fee - \$4,500 | <input type="checkbox"/> Silver Partner | Annual Fee - \$2,000 |
| <input type="checkbox"/> Gold Partner | Annual Fee - \$3,000 | <input type="checkbox"/> Bronze Partner | Annual Fee - \$1,000 |

Applicant Information

Application Date: _____

- Already a partner? Check this box if your information should remain the same.

Company Name (as it should be listed) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Website _____ Twitter Handle @ _____ Facebook _____

Payment Instructions

- By check in the amount of \$ _____ made payable to Maryland-DC Society of Addiction Medicine

Signature _____

- By digital PayPal invoice (Credit Card or Funds Transfer) in the amount of \$ _____. Email(s) to which a digital invoice should be sent: _____

Signature _____

Note: Please submit the completed application to info@mddcsam.org. Checks may be sent to the Maryland-DC Society of Addiction Medicine at 15855 Crabbs Branch Way, Rockville, MD, 20850.

* The term of the partnership begins with approval by the MDDCSAM Board of Directors. Consideration by the Board will not be given until the application is complete and check or credit card payment is received. No stated benefits of the program will be initiated until approved by the Board. It is the intent of MDDCSAM to offer all opportunities noted; however, some events may not be held or may be cancelled due to unforeseen circumstances. No portion of the partnership fee will be refunded.

Questions? Contact Karissa Miller at info@mddcsam.org or 301.921.9078.